## Learning Lounge Roundtable Topics

### Monday, January 10, 2011 Roundtable Topics

- Attendance Attraction Strategies
- Breaking Down Silos
- Green/Sustainable Meetings
- Honing Your Negotiation Skills
- Industry and Academia: A Conversation
- I-pad for Planners
- Sponsorship Issues for Medical Meetings
- Site Selection - Multi facility
- Social Media for Events
- Time Poverty - Productivity Tools

### Tuesday, January 11, 2011, AM

- Advocating the Value of Face2Face Meetings
- Attracting and Engaging Millennials
- Career Development & Advancement
- Conference Websites that Work
- Creating and Managing Meeting Budgets
- Décor on a Shoe-string
- Hotel Contract Best Practices
- How to Network Like a Rock Star
- Managing and Growing an Online Community
- Outsourcing Best Practices
- Planning Open-Space Meetings
- Segmentation Strategies for Associations
- Speaker Management Best Practices
- Sponsorship - What Works for Me
- Stretching Your F&B Dollars
- Virtual Meetings and Tradeshows
- Working with Unions
- Open Topic From Audience
- Open Topic From Audience
- Open Topic From Audience

### Tuesday, January 11, 2011, PM

- Attendance Attraction Strategies
- Attrition - Room Block Management
- Calculating Meeting and Attendee ROI
- CME Accreditation
- Digital Marketing for Conferences
- Expo Floorplan Design and Sales
- Getting Productive with Smartphones
- How to Get and Effectively Use Interns
- Industry Speaker Selection & Management
- Launching Your Own Business
- Risk and Crisis Management
- Serving your Exhibitors/Sponsors
- Site Selection - Small Meetings
- What's New in AV
- Working with Convention Centers
- Open Topic From Audience
- Open Topic From Audience
- Open Topic From Audience
- Open Topic From Audience
- Open Topic From Audience